**John Smith**

email@gmail.com ❖ (555) 555-5555 ❖ Edmonton, AB

**WORK EXPERIENCE**

**Top Company Oct. 2017 – Present**

*Founder & CEO Denver, CO*

* As Founder & CEO, I oversee our core strategies, product roadmap, ops, marketing, and fundraising.
  + Tens of thousands of units sold in 2 years of operation with thousands of 5-star reviews.
  + Sub-bullets are for more detail if needed, like key performance stats or a portfolio / website link.
* Core responsibility #3. Pretend this is where they stop reading your resume. Whether Work or Education is your top section, the first 3 things they see better be your most impressive stuff, period.
* Core responsibility #4. Bullets #1 and #2 are for high-level descriptions of the company and/or your role.

**Company Name Month Year – Month Year**

*Job Title City, ST*

* Core responsibility #1.
* Core responsibility #2.
* Core responsibility #3.

**Company Name Month Year – Month Year**

*Job Title City, ST*

* Core responsibility #1.
* Core responsibility #2.

**Company Name Month Year – Month Year**

*Job Title City, ST*

* Core responsibility #1.

**Company Name Month Year – Month Year**

*Job Title City, ST*

* Core responsibility #1.

**EDUCATION**

**University Name Graduation Month, Year**

*Degree (e.g., BS), Majors (e.g., Computer Science) City, ST*

* List your honors like *summa cum laude* or Economics Honors Society; 3.X/4.0 GPA (list only if GPA is over 3.3)
* Studied abroad in City, Country during spring/fall 20YYsemester (University Name)
* Any other fun stuff like varsity sports, fraternity/sorority, or something that gives you a little color

**SKILLS**

Strategic planning; strategic partnerships; revenue modeling & forecasting; retail partnerships, sales, & distro; contract negotiations; account management; Amazon marketing; channel marketing; crowdfunding; copywriting; content marketing; brand marketing; DTC; Shopify; supply chain management; Keynote / PPT presentation